

Treatme.net and HotelSmart form strategic alliance to deliver extended services to their customers.

Treatme.net, one of the UK's leading gift and drive experience companies, today announces a strategic alliance with HotelSmart, the fastest growing hotel booking and conference/events agency in the UK. The alliance intends to capitalise on HotelSmart's consolidated network of over 3000 hotels and associated companies (more than 220,000 hotel beds and over 500 conference facilities in the UK alone) to enhance Treatme.net's service, providing its customers with accommodation for their experiences as well as assisting with corporate events and conferences.

HotelSmart, working on behalf of many blue chip companies and government departments, is now able to offer additional services such as the 'driving', 'flying', 'action', 'water sports' or 'pampering' range in response to customers' requests to enhance their corporate package.

"We can see significant opportunities from working together to provide a more complete range of services to both corporate and private clients of Treatme.net. HotelSmart can certainly complement the services offered by Treatme.net to its customers by offering the most reliable national hotel and conference booking facility available on the market today," said Paul Evans, Managing Director, Treatme.net

"This alliance with Treatme.net makes HotelSmart the only hotel reservations and travel management group to offer this complete service to its clients", says Gordon Forrester, CEO of HotelSmart, "we are looking forward to working with Treatme.net to offer additional services to our corporate and government clients across the UK".

Note to Editors:

About Treatme.net

Treatme.net Ltd was formed in 2002 and is one of the UK's leading gift experience companies. Currently, Treatme.net has around 400 experiences available on the website, offering a wide variety of driving, flying, pamper, action and novelty gifts. Their rapidly expanding corporate sector provides blue chip companies with a variety of exciting packages at the UK's top venues. They are currently adding around 40 brand new products to the website each month and can offer their customers an unrivalled choice of experiences suitable for every taste and occasion.

About HotelSmart

HotelSmart is one of the leading hotel booking agencies, providing experienced staff, excellent service and the latest technology to its customers and partners **free of charge**. If you need 10 or 10,000 rooms for any corporate event, exhibition, sport or social venue - HotelSmart will locate the best options and hotel rooms for the best possible price. Services include sourcing, contacting, negotiating, writing contracts and arranging payment procedures. Over the last few years HotelSmart has supplied over 2 Million hotel rooms for government departments, blue chip companies and sports events, becoming one of the fastest growing hotel booking agents in the UK.

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